



# I-66 Transit/Transportation Demand Management Study Fact Sheet

May 2009

## Study Goal

To identify more transportation choices through transit and TDM enhancements that will increase mobility in the I-66 corridor.

## About the Study

The study will evaluate short- and medium-term transit and transportation demand management (TDM) improvements along the I-66 corridor. These improvements could include new bus services such as Bus Rapid Transit (BRT) and commuter choices such as carpooling, vanpooling and park and ride lots.

The Virginia Department of Rail and Public Transportation (DRPT) is managing the study in coordination with a Technical Advisory Committee (TAC) consisting of local, state, regional and federal jurisdictional/agency staff.

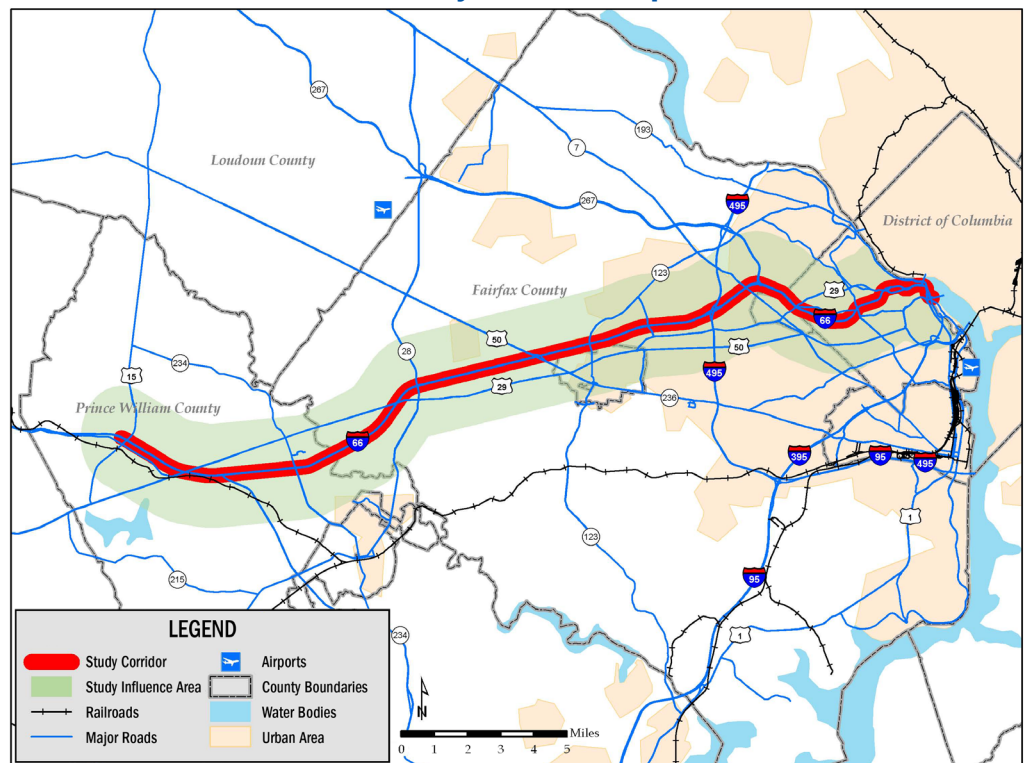
## Existing Transit/TDM Services in the Corridor

- HOV lanes
- Metrorail service
- Virginia Railway Express commuter rail
- Park and ride lots
- Buses
- Vanpools
- Slugging (casual carpool) pick-up locations
- Rideshare/commuter service programs
- Telework centers

## Potential Transit/TDM Improvements to be Studied

- Additional carpooling, vanpooling and slugging options
- Enhancements to transit routes
- New local feeder buses
- Neighborhood circulators/shuttle buses
- Bus Rapid Transit infrastructure and services
- Improvements to transit stations
- New or expanded park and ride lots
- Transit stations at major activity centers
- Operating buses on shoulders, queue jumpers, and other strategies

## Study Corridor Map

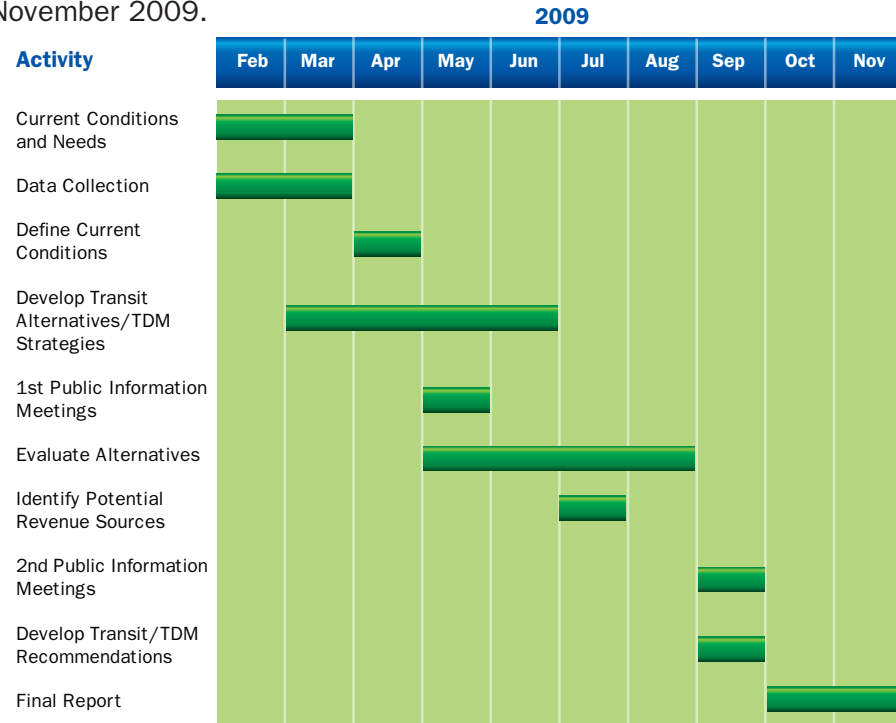


For the purposes of this study, the corridor is defined as 35 miles of the I-66 corridor inside and outside the Beltway between Washington, D.C., and Haymarket, Virginia. The study includes consideration of U.S. 50 between Fair Oaks and Arlington and U.S. 29 between Manassas and Arlington.



## Schedule

The study is currently underway and is scheduled for completion in November 2009.



## Public Participation Opportunities

The following public participation opportunities are available:

- Sign up to receive study updates electronically by sending an e-mail request to [drptpr@drpt.virginia.gov](mailto:drptpr@drpt.virginia.gov).
- Attend a public information meeting on the study. Meetings are being scheduled for spring and fall 2009. Additional details on these meetings will be available soon.
- Send written comments to [drptpr@drpt.virginia.gov](mailto:drptpr@drpt.virginia.gov) or DRPT Public Information Office, 1313 E. Main St., Suite 300, Richmond, VA 23219.

More information on the I-66 Transit/TDM Study is available on DRPT's Web site at [www.drpt.virginia.gov/activities/I66study.aspx](http://www.drpt.virginia.gov/activities/I66study.aspx).

## Study Outcomes

The study will include the following principal outcomes:

- Inventory of existing transit and TDM services
- Analysis of transit and TDM options
- Identification of short- and medium-term improvements
- Development of cost estimates
- Analysis of potential revenue sources

## Study Results and Next Steps

This study is a first step toward implementing transit and TDM improvements along the I-66 corridor. Results will be used to develop project-specific plans to implement enhanced transit and TDM services over the next 5 to 15 years. Study results will also inform the development of the I-66 Multimodal Transportation Environmental Study that will begin in 2009. The Multimodal Study will be conducted by VDOT and DRPT, and will examine potential long term transportation improvements in the I-66 corridor outside the Beltway, including but not limited to highway, Metrorail, commuter rail, bus and carpool/vanpool support improvements.

## What is BRT?

BRT is an enhanced bus system that combines the flexibility of buses with the efficiency of rail to provide service with faster speeds, greater service reliability and increased customer convenience than traditional transit.

BRT can incorporate:

- Technology solutions at stations and on vehicles
- Separate runningways to allow higher speeds
- Limited stop service
- Identifiable stations instead of traditional bus stops